

THE HEINLEIN SOCIETY

**14th ANNUAL MEETING
OF GENERAL
MEMBERSHIP**

**12 SEPTEMBER 2015
13:00 PDT / 16:00 EDT**

Call to Order

**14th ANNUAL MEETING OF
THE HEINLEIN SOCIETY
is hereby
CALLED TO ORDER**

Agenda

- Call to Order
- Meet THS's Board & Officers
- Notice of Mailing
- Business Items: Roll Call, Quorum, Parliamentarian
- 2014 Minutes
- Reports of Treasurer, Vice President-Secretary, President
- Committee Chair Reports
- Election & E-Ballot Results
- Good of the Society
- Adjourn

Meet the Board of Directors



Mr. Joe Haldeman

Dr. Jerry Pournelle



Ms. Connie Willis

Mr. John Seltzer



Ms. Betsey Wilcox

Dr. C. Herbert Gilliland



Meet the Officers

- Mr. John Tilden- Treasurer
- Mr. Geo Rule- VP-Secretary
- Dr. Keith G. Kato- President



Timely Notice of Meeting

- Notice of Annual Meeting sent in the Society's Newsletter e-blast, **8 August 2015**
- Notice of Annual Meeting posted on Society's website, **9 August 2015**
- OFFICIAL Notice of Annual Meeting sent via email on **13 August 2015**, to comply with 30 day notice required by Bylaws (Article IV, Section 4)
- Subsequent Reminder Notices sent via email, Twitter, website postings

Business Items

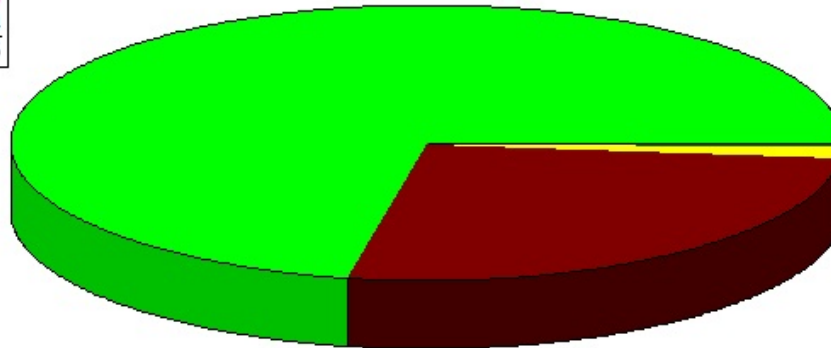
- Roll Call
- Certification of Quorum
- John Tilden is acting as the Sergeant-at-Arms and Parliamentarian
- 2014 Annual Meeting Minutes

Report from Treasurer



Donations	72.09%
Membership Dues	26.56
Commissions	1.31
Refund	\$-33.46
Interest	0.04
Sub-Total	\$27,729.55

Income Summary
September 2014 through August 2015

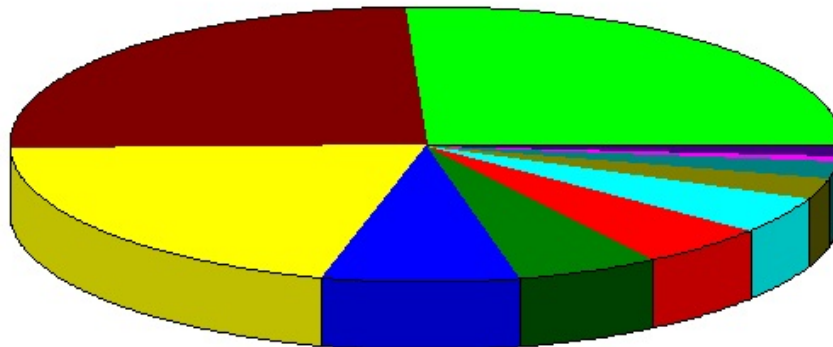


27,729.55 Income
14,719.11 Reserved for MO Bust
13,010.44 Net Income

19,365.13 Expenses
5,000.00 MO Bust Down Payment
14,365.13 Net Expenses

FY15 \$1,354.69 shortfall covered out of capital

Expense Summary
September 2014 through August 2015



Other Types of Expenses	25.82%
Heinlein For Heroes Program	24.80
Blood drives	20.68
Scholarship	7.75
Operations	5.70
Fund Raising	5.20
Facilities and Equipment	4.39
Heinlein Award	2.58
Bank Fees	2.19
Dues & Publications	0.57
Other	0.32
Total	\$19,365.13

Report from VP-Secretary



- Write Society News for the Website
- Coordinate with Online Heinlein Archives (Bust model pictures)
- Liaison with Balticon on Heinlein Award (“...for outstanding published works in science fiction and technical writings to inspire the human exploration of space”)
 - THS support now 50%--\$1,000/year
- Jack of All Trades (Coordinate with Newsletter, Scholarship Committee, Education Committee)

Report from President



- Board appointments:
 - Betsey Wilcox for Deb Houdek Rule.
 - Dr. C. Herbert Gilliland for Michael Cassutt
- Attended Loscon, Westercon, Sasquan
- RAH-based movie “Predestination”
coordinated w/ Sasquan Film Festival
 - Spierig Brothers join THS
 - Provided signed posters for fund-raising
 - “Predestination” Q&A @ Sasquan film festival
 - “Predestination” memento booklet
- Sasquan THS info table, party great success
- Podcast re Starship Troopers, THS
 - <http://pavementpodcast.com/>

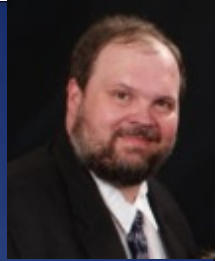
Committee Chair Report

Blood Drives

- Carlin Black, Chair
- Core mission of THS—Started by RAH
- **> 23,000 units** collected by THS overall
 - **FY 2014-15 > 3,000 donors!**
- Do you attend cons that DON'T have a Blood Drive?
 - Contact BloodDriveChair@heinleinsociety.org
 - Large or small drives worthwhile
 - Donors AND volunteers Pay It Forward
 - Many hands make light work—help needed at all drives: long standing, new, or not yet started



Committee Chair Report Education



- Geo Rule, Chair
- 20 Education CDs distributed by request
 - Prize Trust permission to distribute the Heinlein short stories included therein to home schoolers as well as teachers/librarians
 - Recently transitioned to electronic distribution capability and re-launched. Expect this will increase volume and ease delivery and reduce lead times of delivery



Committee Chair Report Exo-Planet Naming



- Betsey Wilcox, Chair
- Names Submitted to IAU by Deadline
 - Our Proposal made the final ballot
 - We proposed naming the mu Arae star **RobertHeinlein** in his honor. The names for the planets are **Podkayne**, **Pixel**, **LazarusLong**, & **NoisyRhysling**
 - To view our proposal go to <http://www.heinleinsociety.org/2015/07/the-heinlein-society-nameexoworlds-contest-submission-completed/>

Committee Chair Report

Exo-Planet Naming



- Vote for THS Exoworld nomination go to:
 - <http://nameexoworlds.isu.org/exoworldsvote>
- Takes you to the **Vote Now** page
- Read instructions, then scroll down to **Mu Arae** system
- Click on **Orange Vote** button
- Scroll down to proposed names then scroll down until you see
 - **ROBERTHEINLEIN**
 - **Podkayne**
 - **Pixel**
 - **LazarusLong**
 - **NoisyRhysling**
- Click on the **Orange Vote** button, then “I am not a robot” & finally Submit.

Committee Chair Report

Exo-Planet Naming

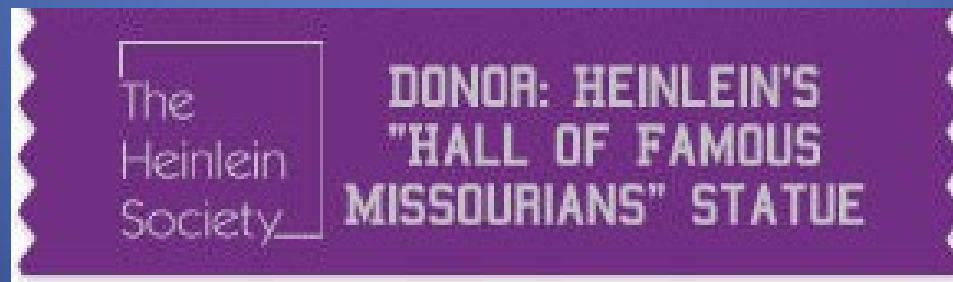


- You may vote for our submission once from every device you have. Then you can vote for a selection in the other 19 systems. In support of Heinlein there is another system, **Upsilon Andromedae** with the following names: **Verne**, **Heinlein**, **Asimov**, & **Clarke** for your consideration.
- Deadline of the vote is **Oct 31, 2015 23:59 UTC**.
- Thank you for your support, please spread the word!

Hall of Famous Missourians Donors




- 38 donors total; ~ \$200 average
- Largest single donor author Jeb Kinnison
 - JebKinnison.com
 - SubstrateWars.com
- Heinlein Prize Trust matched dollar-for-dollar individual contributions
 - HeinleinPrize.com

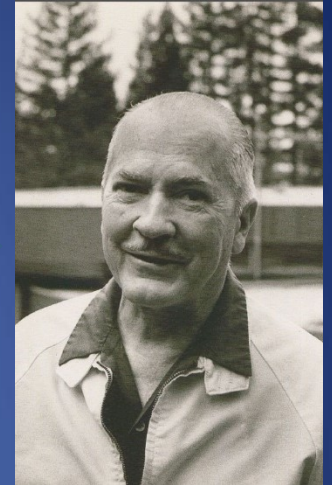


“I noticed their fundraising update showed they were still short, and realized I should contribute the rest. I owe Robert A. Heinlein an enormous debt — I grew up fatherless in Kansas City, his hometown, and his novels for young readers taught me more about being a good person, and a good man, than any other person or author. His work (and other science fiction) aimed me toward becoming a scientist, which inspired me to work to get into MIT. I’ve retired after a series of careers (rather like Heinlein himself) to write science fiction and fact, and I want his example to continue to inspire young people.”

– Jeb Kinnison, File770.com

Heinlein Exhibit in Hall of Famous Missourians

- RAH *circa* 1971 chosen as sculpture exemplar; many photos sent to E. Spencer Schubert, Sculptor 
- Clay RAH sculpture in-process
- URL link to see time-lapse movie
- Granite pedestal delivery scheduled for September
- Plaque wording in process – must get approved by MO House before proceeding
- Everything on schedule for 2016 MidAmeriCon II unveiling



Committee Chair Report

Heinlein for Heroes



- Herb Gilliland, Chair
- H4H has shipped 3,182 books in 263 shipments this FY
 - Total since beginning: about 8,000 books
- Of \$5,178.77 total shipping expenses, \$1,605.84 was for postage
 - Future course: we expect to send ~ 3,000 books per year with THS providing books and the Heinlein Prize Trust paying for shipping (~ \$1,600)
 - Books will be obtained with money donations to H4H and books collected at conventions like Balticon, plus individual donations

Committee Chair Report

Heinlein Journal

- Bill Patterson's estate remains in probate
- Everything to do with the Journal is on hold including:
 - New Publications
 - Ability to purchase back issues
- In continuing discussion with the family regarding disposition of the Journal

Committee Chair Report

Membership



- John Seltzer, Chair
- End 08/2015 **194** Regular Members
 - Ref: 165 at end 08/2014 (+ 29)
- End 08/2015 **15** Supporting Members
 - Ref: 16 at end 08/2014 (- 1)
- Anticipate more contact with members via email (messaging, nominations, voting)
- **MEMBERS NEED TO KEEP EMAIL ADDRESSES UPDATED**



Committee Chair Report Newsletter

- Lizbet Weir, Chair
- Attempting to maintain every other (odd) month publication schedule
- Lizbet handing off Social Media duties to Dr. Marie Guthrie (Visiting Assistant Professor at University of the Virgin Islands)



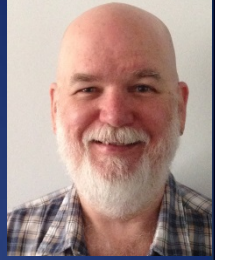
Committee Chair Report

Scholarships



- Mike Sheffield, Chair
- 2015 Recipients:
 - Selection Committee—Mike Sheffield, Geo Rule, Betsey Wilcox, Keith Kato, Robert James
 - Elias Anderson, FR St. Vincent college (PA), Engineering & Mathematics
 - Timothy Brown, SO University of Alabama, Chemical Engineering
- 2016 News: Anonymous donor offered annual \$1,500 donation to be used:
 - Increase two current scholarships to \$1,000
 - Fund new “Virginia Heinlein Scholarship” in the amount of \$1,000 for female college students with STEM majors

Committee Chair Report Website



- Rob Hays, Webmaster
- Renewed the domain registrations for the .com, .us, .info, and .net
- WordPress™ updates including security enhancements
- Created new pages for public/members only areas

Committee Chair Report Electoral Processes



- John Seltzer, Chair
 - More interest this year in Nominations
 - Three members replied with interest in volunteering rather than being on the Board to start
- 191 eligible voters
 - 75 members voted (39.27%)
 - 2 members looked at ballot, but didn't submit
- New features of ballot
 - Ability to add new members to voting list
 - Easier to read comments & respond to individuals as appropriate

E-Ballot Board Candidates



New or Returning Board Members

- Dr. Keith Kato



-  Ms. Betsey Wilcox

- Dr. C. Herbert Gilliland



- **DRUM ROLL PLEASE....**

E-Poll Results & Discussion



- Better response from membership
- More inquiries this year about Nominations to the Board
- Three members replied with interest in volunteering rather than being on the Board to start

E-Poll Results & Discussion



- Would you accept a nominal increase in dues from \$35 to \$40?
 - 91% of voting members agreed to nominal dues increase
 - Board to discuss change in dues
- Would you consent to having your name published as a member of The Heinlein Society on the website?
 - 97% said yes, but 25% of that number don't want it to be publically viewed

E-Poll Results & Discussion



- Willingness to volunteer:
 - Conventions Attending 35%
 - H4H 18%
 - Committees 18%
 - Blood Drives 15%
 - Fundraising efforts 9%
 - Chief Cat Herder (Head Volunteer) 3%
- Ways to grow membership (similar responses from previous year)
 - Aggressive social media campaign
 - Look outside the US
 - Outreach programs encouraging current and aspiring writers
 - Advertising in books/magazines

E-Poll Results & Discussion



- Please share your ideas for potential new fundraising activities.
 - Encourage fans to include THS in Estate Planning
 - Merchandise sales
 - Lazarus Long Utility Kilt
 - Tunnel in the Sky survival game
 - Coffee table book with RAH book cover art



E-Poll Results & Discussion



- Did your ability to participate in the election of Board members, through nomination and voting, help you feel more invested in THS?
 - Overwhelming yes! (90%)
- Do you plan to attend the virtual Annual Meeting on 12 Sep 2015?
 - YES – 11% NO – 16% I WILL TRY – 42%

E-Poll Results & Discussion



- Please tell us how can we make membership in THS a better experience for you?
 - Make sure that email from The Heinlein Society has a consistent email address. Ideally all email from the Heinlein Society should come from addresses ending in the domain heinleinsociety.org
 - ...having some presence at UK SF conventions. I've been an RAH reader for around 40 years and I don't ever recall seeing a THS stand in the UK
 - Offering free rejuvenation treatments for all members! ;-)

E-Poll Results & Discussion



- What can we do to make your THS membership more valuable to you?
 - Providing some members-only swag via a “store”
 - Consider having Society take an interest in space policy and perhaps even take positions, as Heinlein would have been outraged by the current state of affairs at NASA
 - Make the Heinlein birthplace in Butler MO a destination for the public
 - Creation of high quality Heinlein ebooks and access to them

Good of the Society



- Must increase membership
- Fundraising:
 - Direct donations
 - Estates
 - Grant proposals
- Volunteers to work on committees, at conventions
- Movie, graphic novel news from HPT
- 2016 WorldCon—MidAmeriCon II

MidAmeriCon II (1 of 2)



- 2016 Worldcon in KC 8/17-21/16
 - Same city RAH was last GoH in 1976
 - Same city & ops committee (KCSFFS) for Centennial in 2007
- Will have most RAH programming, exhibits since Centennial
- THS strongly recommend Society members attend
 - Website: MidAmeriCon2.org
 - RAH Programming & Exhibits
 - Hugo & Retro-Hugo Award candidate support
 - Hall of Famous Missourians unveiling (@ KC), Induction Ceremony (@ JC)

MidAmeriCon II (2 of 2)



- Videos from 1976 MidAmeriCon
- THS multi-day 40th Anniversary Blood Drive w/ special handouts
- Exhibits from Centennial & RAH Realia
- RAH Hall Exhibit unveiled Thu (?)
- “Predestination” Hugo candidacy into 2016
 - Trying to persuade Spierigs to come
- 1941 Retro-Hugos (from 1940 stories)
- RAHcon: Post-Worldcon relaxacon trip to Jefferson City for RAH Hall Induction Ceremony 8/23/16 (?)

1940 RAH Stories



- “Let There Be Light”
- “The Roads Must Roll”
- “Requiem”
- *If This Goes On—*
- “Coventry”
- “Blowups Happen”
- “Magic, Inc.” (aka: “The Devil Makes the Law”)
- “Solution Unsatisfactory” (as Anson MacDonald)
- “Successful Operation” (aka: “Heil!”) (as Lyle Monroe)

Highlights of the Year

- “IMO this was the best year in the Society’s history for getting stuff done, and I’ve been a chair since 2002.” —Geo Rule
- > 23K units of blood collected since 2000
- Fund-raising for Heinlein Exhibit in Hall of Famous Missourians (~ \$14.5K)
- Multi-year funds for Scholarship expansion, creation of the “Ginny”
- HPT open-end commitment, postage & mailing for H4H (~ \$1-2K/year)
- Doubled support for Balticon Heinlein Award (\$1K/year)

Q&A Open Mic Instructions

- Moderator will mute all phone lines
- To ask a question hit [*]-[6]-[1] to put your phone line into the queue
- Moderator will open your line one at a time for you to ask your question, reference either your name or the last digits of your phone number to let you know it's OK to speak
- Please announce your name, who your question is for, and then ask your question

THE HEINLEIN SOCIETY

**ENTERTAINING A
MOTION TO ADJOURN...**