

# THE HEINLEIN SOCIETY

**ANNUAL MEETING OF  
MEMBERSHIP**

**7 SEPTEMBER 2014**

**1300 PDT**

# Agenda

- Call to Order
- Meet THS's Officers & Directors
- Notice of Mailing
- Roll Call, Establishment of Quorum, Parliamentary
- 2013 Minutes
- Moment of Silence for Bill Patterson
- Reports of Treasurer, Vice President-Secretary, President
- Committee Chair Reports
- Good of the Society
- President Sheffield's Valedictory
- Adjourn

# Call to Order

The Annual Meeting of  
The Heinlein Society  
is hereby called to order

# Meet the Officers

- Mr. Mike Sheffield- President



- Dr. Keith G. Kato- VP-Secretary



- Mr. John Tilden- Treasurer



# Meet the Board



Mr. Joe Haldeman

Dr. Jerry Pournelle



Mr. Geo Rule

Ms. Deb Houdek Rule



Mr. Michael Cassutt

Ms. Connie Willis



# Timely Notice of Meeting

- Notice of Annual Meeting sent via email on Wednesday, 6 August 2014, to comply with 30 day notice required by Bylaws
- A reminder notice sent in the Society's Newsletter e-blast, Saturday 16 August 2014

# Business Items

- Roll Call
- Certification of Quorum
- Selection of Parliamentarian
  - John Tilden (JT) is acting as the Sergeant-at-arms and Parliamentarian
- 2013 Annual Meeting Minutes Approval

# Moment of Silence for Bill Patterson

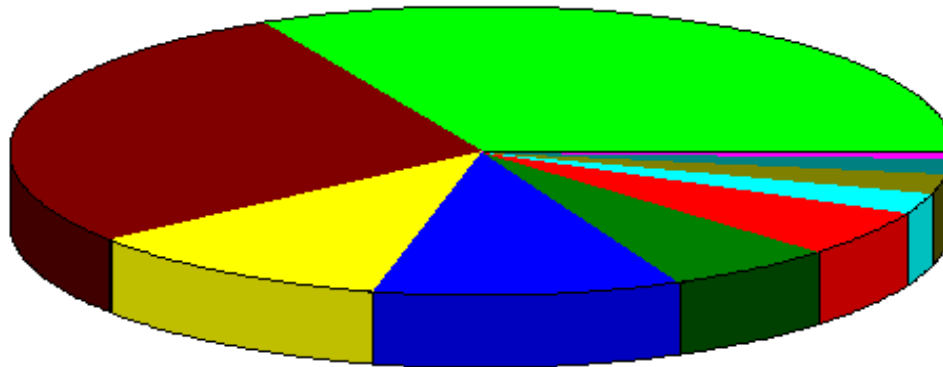




# Report from Treasurer

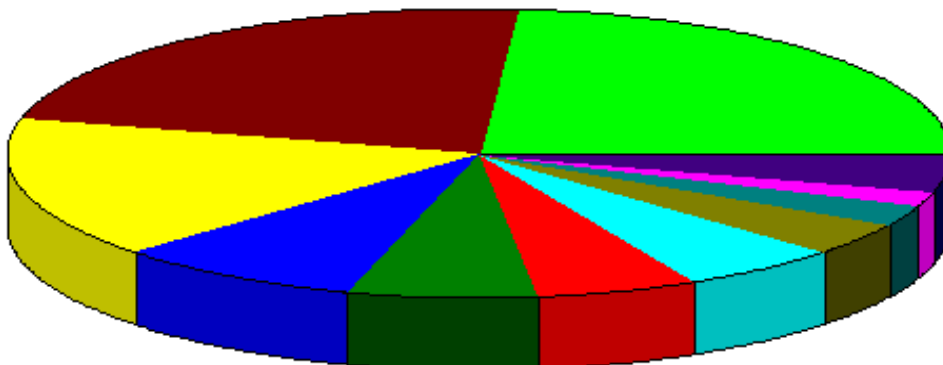


Income Summary  
September 2013 through August 2014



Donations	32.74%
Membership Dues	28.03
Other Types of Income	10.78
Refund	10.71
Ensign's Prize Court	5.79
Uncategorized Income	5.36
Heinlein Journal Back Issues	2.48
Heinlein Journal Subscriptions	2.29
Commissions	1.80
Interest	0.03
<b>Total</b>	<b>\$19,120.87</b>

Expense Summary  
September 2013 through August 2014



Heinlein For Heroes Program	23.78%
Blood drives	22.45
Fund Raising	16.02
Scholarship	8.53
Facilities and Equipment	6.54
Uncategorized Expense	5.69
Heinlein Award	5.69
Operations	3.81
Heinlein Journal Sub PassThrough	2.25
Bank Fees	1.80
Other	3.44
<b>Total</b>	<b>\$17,581.57</b>

# Report from VP-Secretary



- Significant Board actions past 12 months
  - THS Bylaws revision
    - Permits electronic Voting & Annual Meetings
    - Rescinded mandate to hold Annual Meeting at WorldCon
    - Rescinded use of Proxies
  - THS Award for Best RAH-related academic paper renamed
    - “William H. “Bill” Patterson, Jr., Award”
- Attended Loncon 3 WorldCon

# Report from President



- Adopted formal mission & vision statements
- Increased support for the Heinlein Award
- Outreach to fandom
- Home for paintings

# E-BALLOT RESULTS

- New or Returning Board Members

- Dr. Jerry Pournelle



-  John Tilden



- John Seltzer





# Committee Chair Report Membership

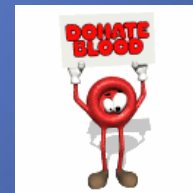


- John Seltzer, Chair
  - Current regular membership -155
    - Down from 190 in Aug 2013
  - Current Supporting members - 16
    - Down from 20 in Aug 2013
  - Added 40 new regular members and 4 supporting members this fiscal year
  - Anticipate more contact with members via email (messaging, nominations, voting)
    - Members need to keep email addresses updated

# Committee Chair Report Blood Drives



- John Hodges, Chair
- Core mission of THS
  - 38 year tradition
  - Started by RAH
- Thank you for supporting blood drives!
  - Another great year w/ 1,000's of donors!
- Do any cons you attend NOT have a blood drive?
  - Large or small drives worthwhile
  - Donors AND volunteers pay it forward
  - Many hands make light work
  - Your helping hands needed at all drives; long standing, new, or not yet started
- Opportunity for a new chair
  - You will SHINE!



# Committee Chair Report Heinlein Journal



- Due to the passing of Bill Patterson everything to do with the Journal is on hold including:
  - New Publications
  - Ability to purchase back issues
- In discussion with the family regarding disposition of the Journal

# Committee Chair Report Education / Scholarship



- Geo Rule, Chair
- 25 Education CDs distributed by request
  - Prize Trust permission to distribute the Heinlein short stories included therein to home schoolers as well as teachers/librarians
  - FY 2015 plan to move to electronic distribution of Education CD versus physical CDs
- Individual scholarship increased from \$500 each to \$750 each
  - Two \$750 scholarships awarded for 2014
  - Awarded scholarships for three past years (2012-2014).



# Committee Chair Report Heinlein for Heroes



- Herb Gilliland, Chair
  - H4H has shipped 3,269 books in 394 shipments to date
  - The Heinlein Trust has shipped 1,420 books mostly to VA facilities
  - Future course: we expect to send ~3,000 books per year with THS providing books and The Heinlein Trust paying for shipping (~\$1500)
    - Books will be obtained with money donations to H4H and books collected at conventions like the 200 books collected at Balticon and individual donations

# Committee Chair Report Website



- Rob Hays, Webmaster
- Renewed the domain registrations for the .com, .us, .info, and .net
- WordPress™ updates including security enhancements
- Working on WordPress™ plugins for public/members only areas

# Committee Chair Report Nominations Committee

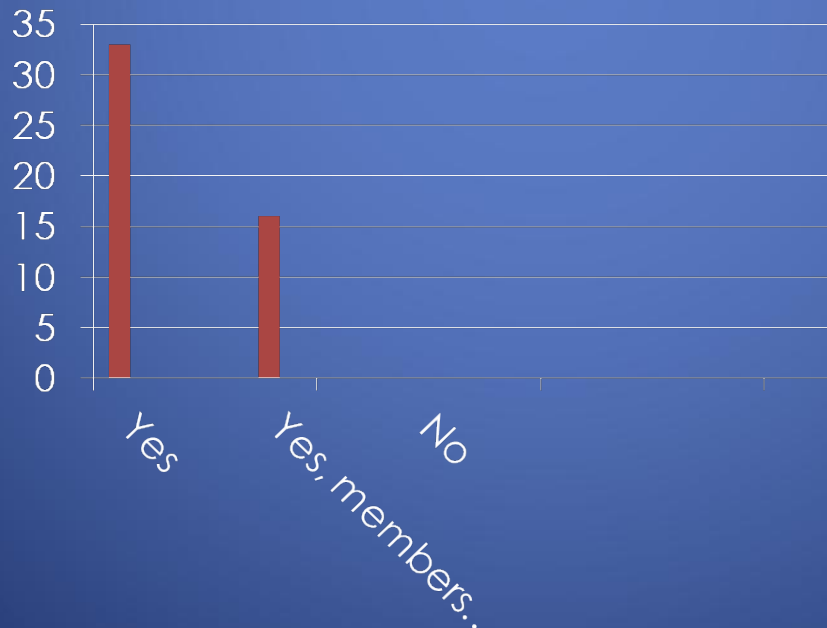


- Betsey Wilcox, Chair
- Committee worked very hard to solicit names for the ballot
- Poor response to requests
  - Email glitch
  - Who is eligible
- Considering “Members Only” area on website
  - List member’s names
  - Post Board minutes, messages, etc.

# Committee Chair Report E-ballot Results

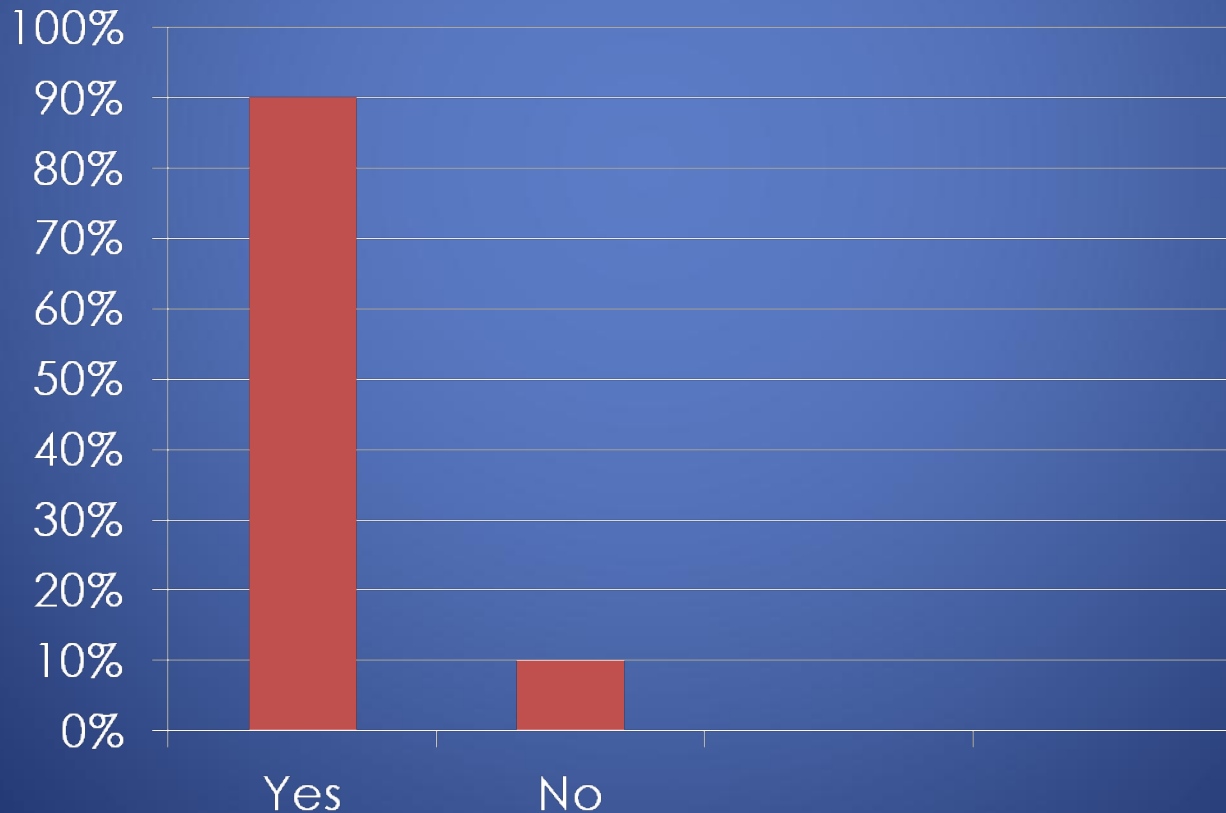


- Betsey Wilcox, Chair
- Would you consent to having your name published as a member of The Heinlein Society on the website?



# Committee Chair Report E-ballot Results

- Would you accept a nominal increase in dues (currently \$35).



# Committee Chair Report

## E-ballot Results

- If official THS logo items were available, how much would you be willing to pay for an item (T-shirts, water bottles, tote bag, etc.)?
- Monetary answers ranged from \$7 to \$50 depending on item offered

- 10-20% above fair market cost



Tote bag



Cap



Grocery bag



T-shirt



Coffee mug



16 oz. water Bottle



# Committee Chair Report

## E-ballot Results

- Willingness to volunteer:
- H4H 29%
- Conventions 21%
- Committees 18%
- Blood drives 13%
- Fundraising 12%

# Committee Chair Report

## E-ballot Results

- Please share your ideas for potential new fundraising activities.
- Merchandise based on things in Heinlein's books?
- Book sale of RAH's favorite authors
  - Looking to list authors on website and link to Amazon through website
  - Purchases linked to Amazon through website puts money in THS coffers
- Merchandise sales



# Committee Chair Report

## E-ballot Results

- Ways to grow membership
  - Social media
  - Publicize / Advertise more / Adverts in pulps / online / Mention in RAH books
  - Publishing free e-books that contain message about society
  - Get knowledge of board in the open
  - Members only area; offer membership once per new member for 10 SF book donation to H4H
  - Gift memberships, with percentage going to Heinlein charities
  - Hold virtual Heinlein convention in 2017

# Committee Chair Report

## E-ballot Results

- Did your ability to participate in the election of Board members, through nomination and voting, help you feel more invested in THS?
- Overwhelming yes! (90%)
- Do you plan to attend the virtual Annual Meeting on 7 Sep 2014?
  - YES- 28
  - NO- 20

# Good of the Society

- Recruiting volunteers to work on committees, at conventions
- Membership Drive
- Fund raising
- RAH Hall of Famous Missourians
- Sasquan 2015 WorldCon: Patterson Hugo initiative
- 2016 Kansas City WorldCon: THS input
- Name the Exo-planets
- Open mic to floor: 1-2 minute limit



# Q & A Session

## Open Mic Instructions

- The moderator will place the phone call into a special mode where all phone lines will be muted
- If you want to ask a question, hit " \*6 then 1" to put your phone line into the queue
- The moderator will open your line one at a time for you to ask your question and will reference either your name or the last digits of your phone number to let you know it's OK to speak
- Please announce your name, who your question is for, and then ask your question

# Sheffield Valedictory



# THE HEINLEIN SOCIETY

**MOVE TO ADJOURN THE  
ANNUAL MEETING**