

THE HEINLEIN SOCIETY

**ANNUAL MEETING OF
MEMBERSHIP**

7 SEPTEMBER 2014

1300 PDT

Agenda

- Call to Order
- Meet THS's Officers & Directors
- Notice of Mailing
- Roll Call, establishment of Quorum, Parliamentary
- 2013 Minutes
- Moment of Silence for Bill Patterson
- Reports of Treasurer, Vice President-Secretary, President
- Committee Chair Reports
- Good of the Society
- Q&A
- President Sheffield's Valedictory
- Adjourn

Call to Order

The Annual Meeting of
The Heinlein Society
is hereby called to order

Meet the Officers

- Mr. Mike Sheffield- President



- Dr. Keith G. Kato- VP-Secretary



- Mr. John Tilden- Treasurer



Meet the Board



Mr. Joe Haldeman

Dr. Jerry Pournelle



Mr. Geo Rule

Ms. Deb Houdek Rule



Mr. Michael Cassutt

Ms. Connie Willis



Timely Notice of Meeting

- Notice of Annual Meeting sent via email on Wednesday, 6 August 2014, to comply with 30 day notice required by Bylaws
- A reminder notice sent in the Society's Newsletter e-blast, Saturday 16 August 2014

Business Items

- Roll Call
- Certification of Quorum
- Selection of Parliamentarian
 - John Tilden (JT) is acting as the Sergeant-at-arms and Parliamentarian
- 2013 Annual Meeting Minutes Approval

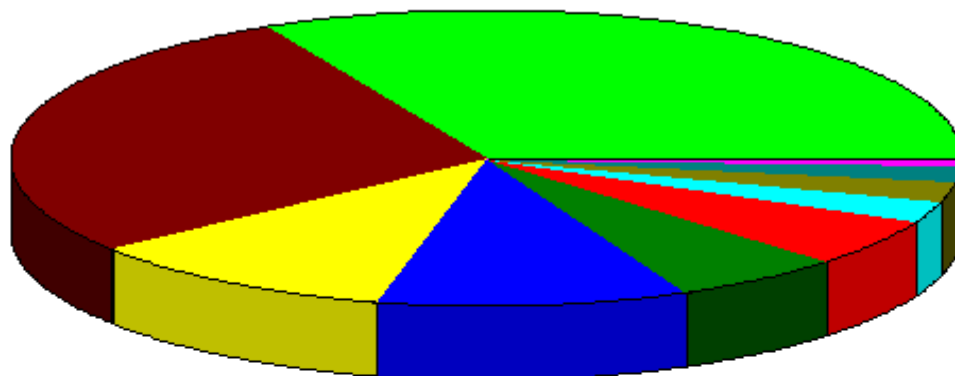
Moment of Silence for Bill Patterson



Report from Treasurer

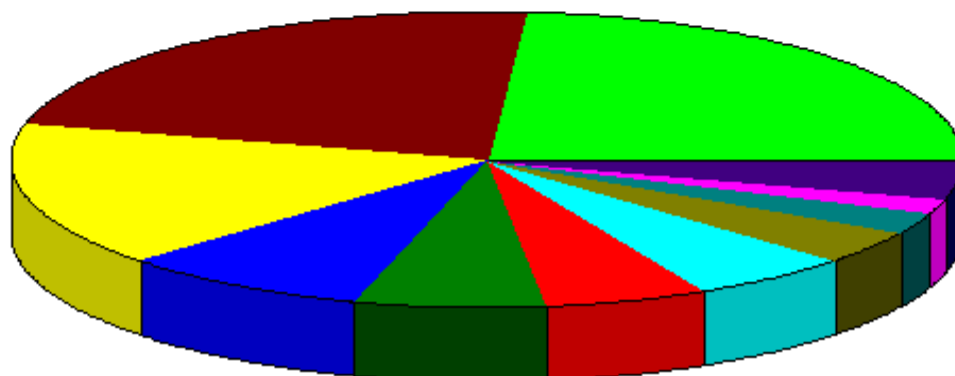


Income Summary
September 2013 through August 2014



Donations	32.74%
Membership Dues	28.03
Other Types of Income	10.78
Refund	10.71
Ensign's Prize Court	5.79
Uncategorized Income	5.36
Heinlein Journal Back Issues	2.48
Heinlein Journal Subscriptions	2.29
Commissions	1.80
Interest	0.03
Total	\$19,120.87

Expense Summary
September 2013 through August 2014



Heinlein For Heroes Program	23.78%
Blood drives	22.45
Fund Raising	16.02
Scholarship	8.53
Facilities and Equipment	6.54
Uncategorized Expense	5.69
Heinlein Award	5.69
Operations	3.81
Heinlein Journal Sub PassThrough	2.25
Bank Fees	1.80
Other	3.44
Total	\$17,581.57

Report from VP-Secretary



- Significant Board actions past 12 months
 - THS Bylaws revision
 - Permits electronic Voting & Annual Meetings
 - Rescinded mandate to hold Annual Meeting at WorldCon
 - Rescinded use of Proxies
 - THS Award for Best RAH-related academic paper renamed
 - “William H. “Bill” Patterson, Jr., Award”
- Attended Loncon 3 WorldCon

Report from President



- Adopted formal mission & vision statements
- Increased support for the Heinlein Award
- Outreach to fandom
- Home for paintings

E-BALLOT RESULTS

- New or Returning Board Members

- Dr. Jerry Pournelle



-  John Tilden



- John Seltzer





Committee Chair Report Membership



- John Seltzer, Chair
 - Current regular membership -155
 - Down from 190 in Aug 2013
 - Current Supporting members - 16
 - Down from 20 in Aug 2013
 - Added 40 new regular members and 4 supporting members this fiscal year
 - Anticipate more contact with members via email (messaging, nominations, voting)
 - Members need to keep email addresses updated



Committee Chair Report Education / Scholarship



- Geo Rule, Chair
- 25 Education CDs distributed by request
 - Prize Trust permission to distribute the Heinlein short stories included therein to home schoolers as well as teachers/librarians
 - FY 2015 plan to move to electronic distribution of Education CD versus physical CDs
- Individual scholarship increased from \$500 each to \$750 each
 - Two \$750 scholarships awarded for 2014
 - Awarded scholarships for three years (2012-2014).



Committee Chair Report Heinlein for Heroes



- Herb Gilliland, Chair
 - H4H has shipped 3,269 books in 394 shipments to date
 - The Heinlein Trust has shipped 1,420 books mostly to VA facilities
 - Future course: we expect to send ~3,000 books per year with THS providing books and The Heinlein Trust paying for shipping (~\$1500)
 - Books will be obtained with money donations to H4H and books collected at conventions like the 200 books collected at Balticon and individual donations



Committee Chair Report Website

- Rob Hays, Webmaster
 - Renewed the domain registrations for the .com, .us, .info, and .net
 - WordPress[™] updates including security enhancements
 - Working on WordPress[™] plugins for public/members only areas

Committee Chair Report Heinlein Journal



- Due to the passing of Bill Patterson everything to do with the Journal is on hold including:
 - New Publications
 - Ability to purchase back issues
- In discussion with the family regarding disposition of the Journal

Committee Chair Report Nominations Committee



- Betsey Wilcox, Chair
- Committee worked very hard to solicit names for the ballot
- Poor response to requests
 - Email glitch
 - Who is eligible
- Considering “Members Only” area on website
 - List member’s names
 - Post Board minutes, messages, etc.

Committee Chair Report E-ballot Results

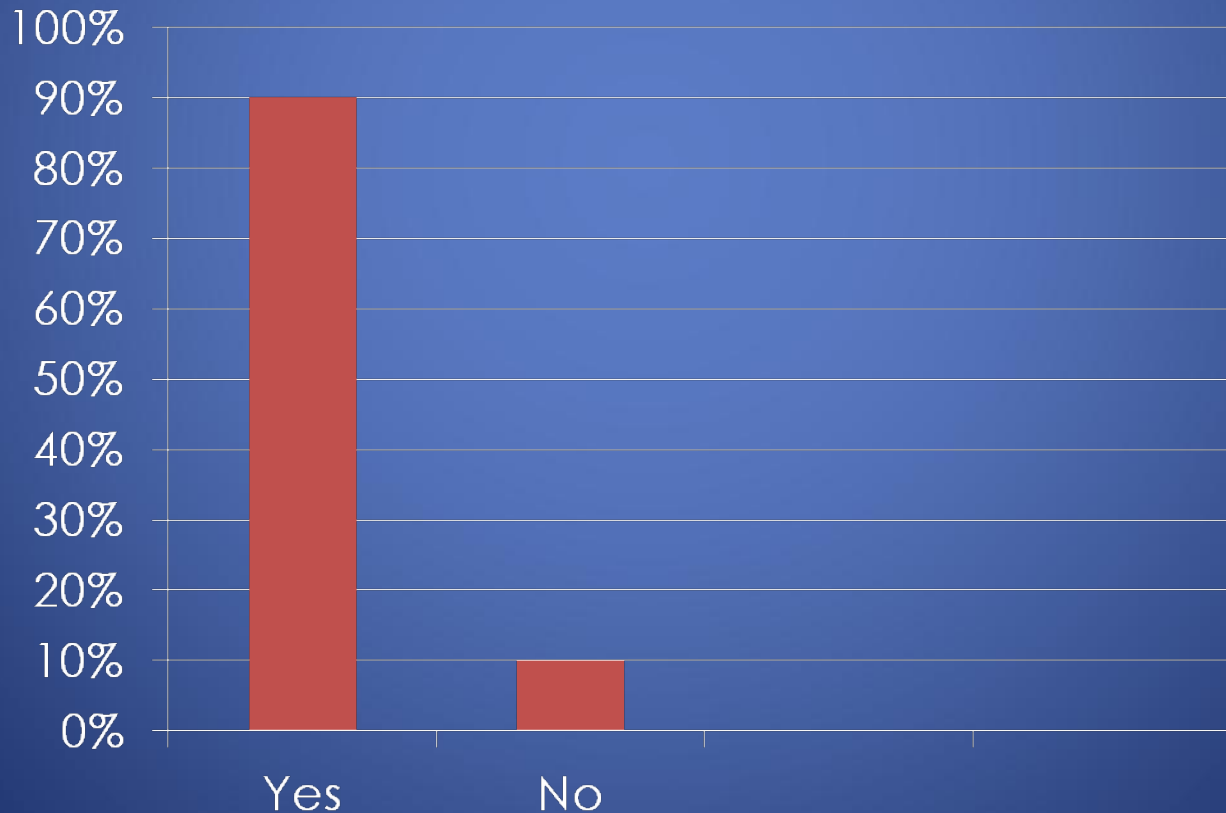


- Betsey Wilcox, Chair
- Would you consent to having your name published as a member of The Heinlein Society on the website?



Committee Chair Report E-ballot Results

- Would you accept a nominal increase in dues (currently \$35).



Committee Chair Report E-ballot Results

- If official THS logo items were available, how much would you be willing to pay for an item (T-shirts, water bottles, tote bag, etc.)?
- Monetary answers ranged from \$7 to \$50 depending on item offered
- 10-20% above fair market cost



Tote bag



Cap



Grocery bag



T-shirt



Coffee mug



16 oz. water Bottle



Committee Chair Report

E-ballot Results

- Willingness to volunteer:
- H4H 29%
- Conventions 21%
- Committees 18%
- Blood drives 13%
- Fundraising 12%



Committee Chair Report

E-ballot Results

- Please share your ideas for potential new fundraising activities.
- Merchandise based on things in Heinlein's books?
- Book sale of RAH's favorite authors
 - Looking to list authors on website and link to Amazon through website
 - Purchases linked to Amazon through website puts money in THS coffers
- Merchandise sales



Committee Chair Report E-ballot Results

- Ways to grow membership
- Social media
- Publicize / Advertise more / Adverts in pulps / online / Mention in RAH books
- Publishing free e-books that contain message about society
- Get knowledge of board in the open
- Members only area; offer membership once per new member for 10 SF book donation to H4H
- Gift memberships, with percentage going to Heinlein charities
- Hold virtual Heinlein convention in 2017



Committee Chair Report

E-ballot Results

- Did your ability to participate in the election of Board members, through nomination and voting, help you feel more invested in THS?
- Overwhelming yes! (90%)
- Do you plan to attend the virtual Annual Meeting on 7 Sep 2014?
 - YES- 28
 - NO- 20

Good of the Society

- Recruiting volunteers to work on committees, at conventions
- Membership Drive
- Fund raising
- RAH Hall of Famous Missourians
- Sasquan 2015 WorldCon: Patterson Hugo initiative
- 2016 Kansas City WorldCon: THS input
- Name the Exo-planet
- Open mic to floor: 1-2 minute limit



Q & A Session

Open Mic Instructions

- The moderator will place the phone call into a special mode where all phone lines will be muted
- If you want to ask a question, hit " *6 1" to put your phone line into the queue
- The moderator will open your line one at a time for you to ask your question and will reference either your name or the last digits of your phone number to let you know it's OK to speak
- Please announce your name, who your question is for, and then ask your question

Sheffield Valedictory



THE HEINLEIN SOCIETY

**MOVE TO ADJOURN THE
ANNUAL MEETING**